

WAAO Education & Training Committee Go-To-Meeting  
Thursday, April 26<sup>th</sup>, 2018

**MINUTES:**

- 1) **Call to Order at 10am.**
- 2) **Members in attendance:** Paul Koller, Pete Krystowiak, Katrina Malson, Amy Jo Mercer, Shannon Neumann, Mark Paulat, Adam Tooke, and Scott Winter. **Absent:** Dean Peters, Dave Wilson, and Jeff Yoder.
- 3) **IAAO**
  - Paul and Scott thought the 311 Course: Residential Modeling would be a good fit for this fall, based on prior course evaluations. Discussed November 5<sup>th</sup> – 9<sup>th</sup>, but Mark stated the DOR Assessor Schools are the last week of October and first week of November. Scott is available to teach the course on November 12<sup>th</sup> – 16<sup>th</sup>. Paul will check if the Wauwatosa venue is available that week. The course fee would be \$500 for WAAO members and \$550 for non-members, which includes a student course/reference manual. Instructor fee is \$3500.
- 4) **2017 December Quarterly Meeting:** Communicate, Communicate, Communicate by Rebecca Malmquist. Held at the Comfort Inn & Suites – Madison North on December 4<sup>th</sup>.
  - Program Evaluation Results
- 5) **2018 Winter Thaw:** Held at the Radisson Hotel in Menominee Falls.
  - March 5<sup>th</sup>: Land Valuation Methods by Scott Winter.
  - March 6<sup>th</sup>: Forum 960 – Marshall & Swift Residential – Square Foot Method by Mike Ireland.
    - Program Evaluation Results
- 6) **2018 June Quarterly:** Law Updates 2018 – ACT 68, Trespass Laws and Open Records (3 Hours Law & Management) on June 22<sup>nd</sup> (Friday) in Deforest.
  - Speakers: Michelle Drea, and Kelly Altschul, DOR
  - Amy will check with the WAAO president and exec board to see if we (or membership services) can email blast WAAO course offerings to all assessors in the state. If so, she will get a list of all assessors from Mark.
- 7) **Municipal Assessor’s Institute is September 11<sup>th</sup> – 14<sup>th</sup> at the Tundra Lodge in Green Bay:** Report good topics and presenters
  - Mark stated speakers and topics should be finalized in June. Possible Act 68 course and a Unique and Challenging course with a fieldtrip ☺. In the future we may see the Institute go from 4 days to 3 days.

- 8) Wisconsin Towns Association Convention is September 14<sup>th</sup> – 16<sup>th</sup> in Stevens Point:** Report good topics and presenters
- 9) IAAO Conference is September 23<sup>rd</sup> – 26<sup>th</sup> in Minneapolis, MN:** Report good topics and presenters
- 10) NCRAAO Conference is September 30<sup>th</sup> – October 4<sup>th</sup> at the Hilton Branson Conv. Center in Branson, MO:** Report good topics and presenters
- 11) 2018 December Quarterly:** Monday, December 3<sup>rd</sup> in Oshkosh at La Sure's Banquet Hall.
- Scott will check with Laurie Carnahan and see if she is available to present a course. There would be no instructor fee if she was to present.
- 12) 2019 Winter Thaw:**
- Scott will check with Mike Ireland and see if he is available in March of 2019 to present. Identifying Proper Comparables may be one course option.
- 13) Potential Future Speakers and Topics**
- Robert Gloudemans: Modeling
  - Laurie Carnahan – Law (WCTC Instructor): Notorious Properties
  - Rick Stuart: Residential Quality, Condition, & Effective Age
  - Mark Speltzer (New Jersey): Advanced Spreadsheet Modeling
  - David Cornell: Pivot Table & Excel
  - Dean Peters: Various
  - Various Assessor Offices: Steps to a Revaluation
  - Use Value
  - BOR
  - Big Box/Income Approach
  - Pictometry/Eagle Eye
  - Mobile Home Park Valuation & Revaluation Processes
  - Personal Property: Machinery & Equipment
  - Quality of Assessment Work vs. Lowest Bidder
  - Mass Appraisal Techniques, Stratification, and Neighborhood Formation
- 14) New Business**
- The chairs of both Membership Services and our committee have discussed putting together a checklist for WAAO Quarterly Meeting Courses. It would mainly be to make sure all of the speakers needs are met: AV, hotel stay, fees, etc.
- 15) Next Meeting:** An email will go out in June to start organizing a Go-To Meeting for July.
- 16) Adjourned at 11am.**